

## Milky Mist Dairy commissions 7 MW power plant in Erode, Coimbatore



Milky Mist Dairy commissioned a seven MW power plant at Kavilipalayam in Erode on March 21, thereby establishing itself as the forerunner in environmental sustainability.

Milky Mist with an annual turnover of Rs 1,100 crore has embarked on switching over to renewable green energy resources over fossil-fuelled energy resources. The plant was designed, installed, and commissioned by SWELECT with an outlay of Rs 40 crore, said a release, adding that the new power plant is another feather in the cap that will enable milky mist to run with 100% sustainable energy as a part of green energy portfolio augmentation.

The installation is expected to reduce 30,000 tonnes of carbon emissions every year. It has become the first Indian FMCG company to become 100% self-sustainable.

## Need to encourage youth towards livestock farming : Kuldeep Singh Dhaliwal, Punjab



Punjab animal husbandry minister Kuldeep Singh Dhaliwal on Monday directed the department officials to frame a policy to encourage the state's youth towards livestock farming to make them self-sufficient.

During a meeting with officials at the headquarters of the animal husbandry department here, he said that due to high cost of fodder, feed and medicines, livestock farming is no more profitable. He said that concrete efforts should be made to provide quality feed and medicines at cheaper rates to the livestock farmers so that this business could be made profitable.

There is an urgent need to strengthen the marketing infrastructure so that the farmers could easily sell their livestock and their products like meat and eggs, the minister added. He asked the officials to share a roadmap in this regard with him so that this could be implemented on priority.

## Amul set to taste Rs 60,000-crore-sales mark in FY22; planning to invest around Rs 1,000 crore annually



Gujarat Cooperative Milk Marketing Federation (GCMMF), which markets its products under the Amul brand, will cross the Rs 60,000-crore mark in total sales this fiscal, up 13% on year.

RS Sodhi, managing director, GCMMF, said that the jump in sales would be on the back of products like butter, cheese, milk, curd, ice creams and other dairy products. Last year (2020-21), we reported a turnover of Rs 53,000 crore against Rs 52,000 crore in 2019-20. This year, we will cross Rs 60,000 crore and GCMMF is planning to invest around Rs 1,000 crore annually to expand processing facilities in states, where it has a significant presence, Sodhi said.

The GCMMF, plans to expand its operations to Telangana, Punjab and Assam in the next fiscal year. On the export front, GCMMF is likely to close FY22 with shipments of Rs 1,400 crore, a 160% rise from the previous year.

## Aavin's butter shortage irks consumers in city : Chennai

Aavin consumers in the chennai city have complained that they are unable to get cooking butter from parlours.

Aavin's daily milk procurement had fallen from 42 lakh litres to 30 lakh litres, which was one reason for fall in butter production. Over 28.5 lakh litres of milk is being sold as milk, leaving just 1.5 lakh litres per day for other purposes.

"This is the lean season and the milk production is down. Private dairies have also poached Aavin's milk-pouring

farmers. But the cooperative has not taken enough steps to bring them back to its fold. Aavin used to keep 2,500 tonnes of butter and 3,000 tonnes of skimmed milk powder, requirement for three months, as buffer. However, it has now been reduced drastically and the milk major is unable to rebuild due to fall in milk procurement," said a retired official.



## NDDB promoted women biogas co-ops to save two LPG cylinders: Shah



Shri Meenesh Shah, Executive Director, National Dairy Development Board (NDDB) said, NDDB has assisted in the formation of first of its kind all women manure cooperatives in two villages in Anand. Members of these cooperatives not only possess household-level biogas plants but also through their cooperatives aggregate their surplus slurry which is processed to produce organic fertilizers.

Women biogas farmers are now saving equivalent to two LPG cylinders on gas and additionally earn about Rs.1000 to Rs.2000 from the sale of slurry through cooperative. NDDB is also supporting three CSR-supported projects to replicate this model in Bihar, Odisha, and Tamil Nadu. It has

also tied up with Tata Trust to establish 10 such models in 10 locations across the country (Maharashtra, Rajasthan, UP, Assam, Sikkim, West Bengal, Jharkhand).

Listing the new initiatives Shah said NDDB has launched Modern Dairy Cooperative Society (DCS) initiative with an idea to develop a village level DCS wherein new technologies are demonstrated.

## Ingen Technologies, Launches “SecuLock” to Prevent Dairy Products’ Theft and Pilferage



Ingen Technologies, a fully owned subsidiary of WRMS, launches SecuLock, a state-of-the-art indigenously manufactured smart e-lock developed for live monitoring and prevention of theft & pilferage, especially in milk tankers.

Over 68% of milk and milk products sold don't conform to FSSAI Standards. Also, the World Health Organization (WHO) has stated that if adulteration of milk and dairy products is not checked, 87% of citizens would be suffering from serious diseases like cancer by the year 2025. SecuLock is thus the long-awaited dairy

management solution that puts the dairy industry's challenges of adulteration and pilferage to an end

SecuLock and all its components are not physically accessible and thus, can't be tampered with. There are also light sensors installed on the device to detect if the lock was activated during the dispatch of the vehicle. The device can only be operated through OTP-enabled login, thus, only a designated officer can access the lock, thus preventing the road theft and adulteration

## SOP has been drafted for effective function of gaushalas: Assam agriculture minister

Assam agriculture minister Atul Bora said for the effective function of gaushalas (cow sheds) department has drafted a standard operating procedure (SOP) and sent it for approval of the home department.

Bora in the state assembly stated there are 16 gaushalas across Assam. "I have talked to the management of Gaushalas and they are facing several problems. Earlier they used to get subsidized feed however after implementation of the National Food Security Act(NFSA) the same is not available," he said.



Bora said, "we have inked an MOU with National Dairy Development Board (NDDB) and are investing Rs 2000 crore with the target of processing 10 lakh liters of milk." He added, " Around 15,000 Gir cows will be brought in the state and the same will be provided to the milk producers."

## 799 Agritech start-ups boosting farm economy: Tomar in Lok Sabha

Under the Innovation and Agri-Entrepreneurship Development programme, a total of 799 start-ups in the field of agriculture and allied sectors including agritech start-ups have been provided technical and financial support, claimed Union Minister Narendra Singh Tomar in the Lok Sabha.



Five Knowledge Partners (KPs) as Center of Excellence and twenty-four RKVY-RAFTAAR Agribusiness Incubators (R-ABIs) have been appointed from across the country for the implementation of this programme.

Besides, the Indian Council of Agriculture Research (ICAR) has been supporting Agri-based startups including agritech startups using digital techniques under the project called National Agriculture Innovation Fund (NAIF) initiated in the year 2016-2017.

Under the NAIF programme of ICAR, one Agri-Business Incubation (ABI) Center has been established in National Dairy Research Institute (NDRI), Karnal. Selected agritech startups using digital techniques in Karnal may take technical support at the above incubation centre.

## CEDSI organised a Quality Training Program for Thirumala Dairy

Centre of Excellence for Dairy Skills in India (CEDSI) organised a three-day quality training program in Chennai for the employees of Thirumala Dairy of lactalis group India. The training was imparted in the Tamil language. The training program was designed to upskill the efficiency of quality department and ensure good quality milk production.





## Centre of Excellence for Dairy Skills in India

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- ✓ Recognize your organization with CEDSI Yearly Awards and Recognition
- ✓ Chance to reach across the board through advertising in our press releases, news and articles
- ✓ Consultative and advisory services to help members
- ✓ Consulting and advisory services to help members
- ✓ Periodic e-newsletter for the latest news, govt. announcement and schemes in dairy sectors
- ✓ Updates on training programs of CEDSI and access to the training calendar

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